



2016 ADVERTISING RATES

Villagers Theatre is a 501(c)3 non-profit charitable organization. Your contributions are tax deductible!

In exchange for your contribution, during one of our official Villagers Theatre productions, you'll receive:

- a. advertising in the "PlayVill" printed production Programs
- b. advertising on our website (typically on the production's information page)
- c. display privileges at productions (you must create/supply and setup display; max size 24"x36") for Level 5

The larger your contribution selection, the larger your ads in our promotional material!

Checkmark which of the following advertising levels you are selecting (Season Run is an additional option):

- Level 1 = \$ 75.00** (business card ad in PlayVill and rectangular web ad on production page)
- Level 2 = \$150.00** (1/4 page ad in PlayVill and rectangular web ad on production page)
- Level 3 = \$250.00** (1/2 page ad in PlayVill, rectangle web ad on production page, and a pair of tickets)
- Level 4 = \$400.00** (full page ad in PlayVill, rectangle web ad on production page, and a pair of tickets)
- Level 5 = \$675.00** (full page rear cover ad in PlayVill, run-of-website skyscraper ad during production [rotated with other advertisers], rectangle web ad on production page, recognized during production's curtain speech [if applicable], and a pair of tickets)
- Season Run = (multiply any of the above by 6, and your ad will run in 9 programs for the full season!**
this gets you in 3 free programs!)

You must email all artwork as per sizes below (listed as horizontal x vertical) to web@villagerstheatre.com

- PlayVill ads (300dpi): Bus card=.93"x1.23" ¼ page=1.875"x1.25" ½ page=3.75"x2.5" Full page: 5"x7.5"
- Web ads (72dpi): Rectangle=300x250 pixels Skyscraper=160x600 pixels

Fill out your Billing/Payment information below:

Full Name: _____

If paying by Check, Check Number: _____

Company Name: _____

If paying by Credit Card – Card Details Below:

Street Address: _____

Name on Card: _____

City: _____ State: _____

Card Number: _____

Zip: _____ Phone: _____

Expiration Date: _____

Email: _____

Card Security Code: _____

AMOUNT PAYING: _____

Please sign your agreement to pay the above: _____ Date: _____

Please print the name that you signed above: _____

Which show (production name) would you like your ad to be in: _____

(Every effort will be made to accommodate your request, but we cannot necessarily guarantee that your ad will be in a specific show/program)

Checks should be made payable to "Villagers Theatre" and include the Comment/Note "Advertising". Checks can be given in person or optionally mailed to the address listed below.

Photocopy this signed letter along with your check or credit card information, for your tax records.